



What It Means To Be A Riverbank Chamber Member

“Buy Local—Buy Chamber”

Now as a Riverbank Chamber member you can experience the many marketing and educational benefits enjoyed by our more than 60 other Chamber members. Here are your membership benefits:

Internet Exposure

- Your business contact information added to the Chamber website.
- Your website linked to the Chamber website for more internet visibility.
- List your job openings on the “Job Listing” page of the Chamber website.
- List events on the “Community Calendar” page of the Chamber website.
- Your business information included on the Chamber’s second website – a local business directory – accessed at <http://www.RiverbankBusinesses.com>.

Exposure In *The Riverbank News*

Every month *The Riverbank News* provides the Riverbank Chamber with a page for Chamber news. You can benefit from this by showcasing your business. Each month two different Chamber businesses are showcased. We customarily ask you to provide a write-up about your business. Our Chamber photographer, Ric McGinnis, will go to your business and take a photo to be included with your “business biography.” We will add your information to the Chamber news page. *The Riverbank News* later provides us with a PDF version of the Chamber page and it is placed on our website and stays there for member and community retrieval. You can receive even more exposure for your business by providing a tip for our “Grab A Great Idea” section in *The Riverbank News*.

Hosting A Coffee Hour

Hosting a Chamber sponsored Coffee Hour is another way you can promote your business. The Chamber will place the advertising information on the Chamber website and email information about the Coffee Hour to Chamber members. All this is at no cost to you. You just need to pay for the refreshments you are providing. You can learn more about your market and allow your market to learn more about you. By attending Chamber functions, you can increase your business referrals, networking opportunities, and provide greater visibility for your business. This gives all Chamber members an economical way to elevate their businesses.

Ribbon Cuttings

Do you have a new business or have you moved your business? If so, let everyone know by having a ribbon cutting. The Chamber will take care of advertising the event in the paper and will send e-newsletters. After the event, we will follow-up with a photo and short article about the event in *The Riverbank News*.

Discount Insurance Benefit Plans And More

The Chamber has insurance and discount benefit plans available to all Chamber members and their families. All plans are individually purchased. You own and control the policies. Learn more at <https://www.miquotes.com/riverbankcoc/Index.aspx>.

Member-to-Member Discounts

You have the opportunity to increase your business by offering member-to-member discounts. An application form is included in this packet.

Educational Opportunities



The Chamber works closely with the Stanislaus Alliance to keep our members notified regarding seminars, workshops, and other meetings of benefit to business owners and managers. Chamber members have found the Alliance to be a great resource for their businesses.

The photo to the left shows a Microsoft workshop sponsored by the Chamber on Windows7 and Office 2010. Our speaker is Keith Jacobs, MCP.

Photo by Ric McGinnis –Images of Distinction

Contact Us

If you would like to host a coffee hour, schedule a ribbon cutting and/or have your business showcased, please contact Secretary Maribeth Reece at mbreece@riverbankchamber.org or call 209.602.4929. To have your business tip included in the Chamber page, contact Co-President Milli Sanders at 209.573.0092 or at msanders@riverbankchamber.org.