

Riverbank Chamber Business of the Month Program

We have done a lot to get the word out about the various benefits of being a Riverbank Chamber member. In earnest, we wish to give you the most gain possible out of your membership dollars. We want to help you succeed, prosper and grow. Therefore, we thought having an outline of what we are looking for would assist our members in completing the Business of the Month information.

1. Spend about 30 minutes of your time to write up a short description of your business: About five to seven paragraphs, enough to fill an 8 ½ x 11 piece of paper in 12 point type
2. Include basic facts: location, email, phone, web site, business hours, when the business started, management team
3. Include any community involvement or service club affiliation
4. Take the time to review the text. Correct any grammar or typing errors. Mistakes take away from the impression you are trying to make. Unfortunately, the Chamber does not have staff to do this for you.
5. Seek out individuals who can assist you with proofreading and ask them to review it again.
6. Take a photograph of you business, including your staff, that can be included. List the names of the people in the photo.
7. Photo needs to be 1mg in .jpg format *only*. In order to be compatible with the newspaper and our email program, we absolutely *cannot* accept any pdf formatted documents or photos.

After writing and reviewing your article, simply email the article and photo to Maribeth Reece at mbreece@riverbankchamber.org.

Each month two businesses will be featured in the Riverbank News and also sent out to the entire Chamber email data base. In order to be fair, we will treat things on a first come first serve basis. To put it simply: The sooner you act the sooner you will be featured. If you have been featured within the last nine months, priority will be given to businesses that have not been featured within that time period.

Our hope is that you find the prospect of doing this exciting. Wouldn't that printed article look nice next to your certificate? Think of the possibilities of forwarding that Business of the Month email to your contacts. Seriously, our Riverbank Chamber Board wants you to know that we want to do these things for you. Get on board. Get that article written and take advantage of the possibilities!