



Riverbank

CHAMBER OF COMMERCE

Designs by Karen

Owner: Karen Bickford

Location:

3331 Santa Fe Street
Riverbank, CA 95367

Business hours:

8:30 a.m. to 5 p.m.,
Monday through Friday;
Saturday 9 a.m. to noon.

Business Phone Number:

869-8676

Website Address:

www.DesignsByKarenFlowers.com

E-Mail Address:

designskar@yahoo.com

The Riverbank Chamber of Commerce has twice awarded Designs by Karen Riverbank's Business of the Year. These awards validate owner Karen Bickford's dedication to her customers

and the local community in general. According to Bickford, "It's not just putting flowers together. I have so many customers who are like family. We've seen them through births, weddings, anniversaries, and funerals. Part of what makes me love the business is the personal contact."

Designs by Karen is a full-service florist and a member of the Better Business Bureau. Bickford is a member of Riverbank Rotary and serves as a director for the Riverbank Chamber of Commerce. Enjoy the beautiful displays and experience shopping for houseplants, fresh flowers, floral arrangements, balloons, and distinctive gifts.



Karen Bickford

Special at the Sweetheart Stroll: Designs by Karen will have samples of Valentine bouquets on display and will be still taking orders. If your Valentine order is placed at the Sweetheart Stroll or before that night (Feb. 12), Bickford will give you \$10 off your order. Surprise your Valentine early and save money.

Minuteman Press

Owner: Cathy Douma

Location:

1113 W. Fremont Street
Stockton, CA 95203

Business Hours:

8 a.m. to 5 p.m., Monday
through Friday for store hours.
Online 24/7.

Business Phone Number:

467-7560

Website address:

www.stockton.minutemanpress.com

E-Mail address:

mmpstockton@yahoo.com

Cathy Douma has owned the Minuteman Press for six years and is happy to tell you that everyone in her family works in the business. Minuteman Press offers numerous services which include printing: annual

reports, bags, banners, books, booklets, business cards, forms, stationery, calendars, carbonless forms, catalogs, checks, circulars, coupons, direct mailers, door signs, flyers, invitations, hats, journals, labels, key chains, magnets, manuals, memo pads, menus, name badges, newsletters, note pads, notices, pamphlets, pens and pencils, post cards, posters, presentation folders, price lists, procedure manuals, product sheets, proposals, raffle tickets and books, reply cards, report covers, résumés, sales bulletins, shirts, stickers, training manuals, and wedding invitations.

Other services include bindery, comb binding, computer graphics, black and white and color cop-

ies, cutting, digital output, embossing, foil stamping, folding, lamination, large format printing, layout and design, logo design, name plates, on-demand printing, outdoor signage, perforation, free pick-up and delivery, paper products, rubber stamps, self-inking stamps, saddle stitching, scoring, spiral binding, window static decals, and wire binding.

Douma states that Minuteman Press provides quality products at a fair price and that there is no job too small or too large. Call for a quote.

Minuteman Press will be providing delivery services to Riverbank once a week and is looking forward to meeting the business owners in person soon.

GRAB A GREAT IDEA

Ladder To Success – Write A Business Plan

By Maribeth Reece
Realtor, CRS, SRES



Maribeth Reece

able.

The act of drafting a business plan will force you to strategize about the purpose and direction of your business. When you stop procrastinating about writing your business plan, you will most likely find that you are the one that benefits the most since strategic thinking is required. By writing your business plan step by step, this plan gets completed, and you have begun the ascent up the ladder of success for your business. Don't feel constrained by your initial business plan; make it flexible enough to allow for other opportunities to be woven in. Sometimes it might be necessary to write a whole new plan – but after writing one business plan and hopefully experiencing the positive results, you'll

write an even better plan the next time.

Most importantly, a good plan will lead to a profitable future. Here's to the success of you and your business in 2011!

Maribeth Reece works with PMZ Real Estate and is a Certified Residential Specialist and a Seniors Real Estate Specialist. She has more than 14 years of experience in Real Estate. To reach Maribeth, call 602-4929 or email her at mreece@pmz.com.

Share an Idea. Do you have a business tip or a success story you would like to share with others? Chamber members can do just that right here in The Riverbank News. Call Chamber Co-President Milli Sanders at 573-0092 or email her at msanders@RiverbankChamber.org for more information so you can take advantage of this wonderful business sharing opportunity. Chamber photographer, Ric McGinnis, will take your picture so it can be placed with your article. The Chamber Directors and the Chamber page readers would love to hear from you.

Buy Local,
Buy Chamber!



From left to right: Rich Holmer, Jerry Van Houten, Milli Sanders, Stephanie Munoz-Jakobs, Daryl Daniel, "Doc" Zinner, Karen Bickford, and Maribeth Reece.

PHOTO COURTESY OF THE RIVERBANK CHAMBER OF COMMERCE

City Manager Swears In 2011 Chamber Board

Rich Holmer did the honors of swearing in the Chamber board at the general membership meeting on Wednesday, Jan. 20. The 2011 officers include Jerry Van Houten and Milli Sanders as co-presidents, Maribeth Reece as secretary and "Doc" Zinner,

Daryl Daniel, Stephanie Munoz-Jakobs, and Karen Bickford as Directors.

The Chamber board is looking forward to helping Chamber members market their businesses. We hope members will take advantage of the many benefits of Chamber

membership: networking, Internet exposure, member-to-member discounts, coffee hours, ribbon cuttings, showcasing your business in The Riverbank News, writing a tip for The Riverbank News, and insurance & discount benefit plans.



Keith Jakobs presenting Microsoft Windows7 and Microsoft Office 2010 to the chamber membership.

PHOTO COURTESY OF THE RIVERBANK CHAMBER OF COMMERCE

Computer Seminar Presented On Internet Training

Keith Jakobs gave an informative presentation on computer training to chamber members and non-members Thursday, Jan. 20 that was enjoyable to those who attended.

The presentation covered the features of Windows7 and Microsoft Office 2010 as well as how they work. Everyone who

attended was provided with a certificate from Microsoft for online training. The certificate can be used when they purchase Microsoft Windows7 or Microsoft Office 2010. Chamber directors have already received requests to repeat this event and the Chamber may do

that later this year. At the end of the presentation, a drawing was held and attendee Marcus Haney won the Windows7 software download provided by Microsoft. Haney is from Business Resource Development Inc. located at 2243 Kaufman Road, in Oakdale.

Fourth Annual Sweetheart Stroll

The Sweetheart Stroll will be held Saturday, Feb. 12 from 5:30 p.m. to 7:30 p.m. in the downtown area of Santa Fe and Third Street in Riverbank.

The downtown businesses will have food and refreshments for visitors. It's a holiday open house. There will be a grand prize drawing for a spa

package, a dozen roses, chocolates, two tickets to Galaxy Theatre, and a \$50 gift certificate to Cool Hand Lukes.

2011 Chamber Board

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